



## OPEN CALL OUT VISUAL AND DANCE INFO SHEET:



Thank you for showing interest in our online installation. Please find some ideas, prompts, and a full specification below. We invite you to interpret this brief as you see fit and let your creativity flow freely. Abstract, literal, broad or specific, we encourage it all.



### IDEAS AND PROMPTS



- Dance/Movement
  - Physicalise your personal definition of family
  - Pick a song that reminds you of family and let loose
- Digital art
  - *Recreate your feelings towards family in digital art form. Create shapes, motion or animation that best suit how you feel*
- *Create a dance/movement piece or visual in response to the well-known quote “Blood is thicker than water” or the original quote “The blood of the covenant is thicker than that of the water of the womb”*
- Film
  - *Film you and your family doing nothing or doing something, in your everyday family life or doing a favourite family activity*
  - *Film a candid conversation answering the following questions: What is family? Why is it important? Can you live without family?*
- Family Portrait
  - *Capture the ‘perfect’ family portrait however you see fit - a sketch, drawing, film or something else*
- Film places, things or people that remind you of family or represent family to you
- Self-tape
  - *Film an off the cuff speech about family and what it means to you, or what you think people should know*
  - *Film a diary entry to/about your family*

### THINGS TO CONSIDER

- Where possible please ensure visuals are rendered to 1280x720 or higher and 30fps unless intentionally different
- You’ll need to upload a link to your video file for us to view your creation, this can be private or public (for example you could host it on YouTube or Vimeo). Please do not send the actual video file to us at this stage.
- All visuals must be free from explicit material
- If your submission uses speech/words you will need to send either a subtitled version of your visuals or an accurate transcription if your submission is chosen
- Anyone featuring in your visuals must have consented to do so as they will be viewed by the public if your submission is chosen. We will ask you for written confirmation that permissions have been granted if your piece is accepted

### VISUAL SPECIFICATION

For moving image and/or dance/movement:

- Your Moving image must be no longer than 10 minutes
- Where possible please film on a plain background
- Try ensure steady camera work unless it is intentionally unsteady - you can use various stabilisers to achieve steadiness such as a gimbal or even a selfie stick
- For slow motion footage it is recommended to film at 60FPS or slightly higher
- Please film in a well-lit environment unless purposefully dark