

THE IDEAS SUMMIT

FRIDAY 29 MARCH 2019

Stratford Circus Arts Centre

EAST
LONDON
DANCE

MADE
IN EAST
LONDON



WELCOME



WELCOME TO THE 2019 IDEAS SUMMIT

AN INTRODUCTION BY POLLY RISBRIDGER
DIRECTOR, EAST LONDON DANCE

I am delighted to welcome you to the Ideas Summit, bringing together artists, producers, venues and organisations from east London and beyond to share and exchange enterprising ideas in dance. We have an action-packed day lined up and hope you go away feeling up-to-date with the latest developments, fuelled with ideas, laden with new contacts, and inspired to make things happen.



Over the coming years, the cultural landscape in east London will significantly expand with brand new world-class dance facilities and companies joining an already vibrant dance community. East London Dance is helping to build a powerful network of existing and incoming dance organisations and individuals to find new ways to share resource and expertise, nurture future talent, produce relevant and innovative new work, and grow dance audiences and participants. That is why we are all here today.

Collectively we look forward to securing east London's place as a world leading hub for dance – a place where our local artists can thrive, a place where our local communities can experience the very best dance on their doorstep, and a place where dance reflects the true diversity of the city.

WI-FI: Circus Free Wifi
PASSWORD: SCAC2k18

All information on this programme was correct at time of publication

@EastLondonDance
#IdeasSummit
#IdeasFund

HOSTS



Jeanefer Jean-Charles

Artistic & Movement Director / Creative Consultant

As Artistic Director of Jeanefer Jean-Charles & Associates, Jeanefer is one of the industry's leaders in directing and delivering movement for large scale events with a specialism in public engagement and mass movement and is globally respected.

In her work as Mass Movement Director, Choreographer and Creative Consultant, Jeanefer has worked in over 21 countries, and her work has appeared in the Guinness Book of World Records.

Harnessing over 20 years' experience, Jeanefer's work is celebratory, powerful and exciting to watch. Her unique creative process and approach to large scale performance draws together and brings to life, the talents, strengths and shared stories of local communities and artists in inspiring and unforgettable ways.

jeanefer.com

[@Jeanefer1](https://twitter.com/Jeanefer1)

[@jeanefer_jean_charles](https://www.instagram.com/jeanefer_jean_charles)



Anamaria Wills

Cultural Strategist

Creative and cultural practitioner, mentor and consultant, Anamaria Wills has won the TMA Outstanding Contribution to Theatrical Life. She has worked with artists in over 50 countries. Anamaria is a specialist in start-up and early career support for independents and in innovation and resilience for established arts organisations. She can almost always find time for a preliminary chat!

[@Anamariacida](https://twitter.com/Anamariacida)

SCHEDULE

9:30am **Registration and Refreshments**

10am **Welcome**

10:15am **Keynote Speeches:**

Kymberlee Jay, Business Coach and creator of "Built for it Bootcamp"

Simon Mellor, Deputy Chief Executive, Arts & Culture, Arts Council England

Dance Cluster East Presentations:

Polly Risbridger, Director, East London Dance

Patrick Harrison, Executive Director, English National Ballet

Jasmine Wilson, Director of Learning & Engagement, Studio Wayne McGregor

Alastair Spalding CBE, Artistic Director and Chief Executive, Sadler's Wells

11:15am **Break**

11:30am **World Café – Round 1**

1pm **Lunch**

1:40pm **World Café – Round 2**

3:20pm **Ideas Fund Pitches**

5pm **Networking and Ideas Exchange**

5:50pm **Ideas Fund Announcement**

6pm **Ends**

WORLD CAFÉ

Finding your funding - Securing support and building partnerships to get the money in

Lee Griffiths

Artist & Producer, Creative Producer of Botis Seva/Far From The Norm and Creative Director of Artists 4 Artists

Kick starting - Getting your idea off the ground

Rashmi Becker

Founding Director of Step Change Studios

Building momentum - Making your idea a reality

Tobi Kyeremateng

Cultural Producer, BABYLON Festival, Black Ticket Project

Sustaining success - Establishing longevity from your idea

Lohan Presencer

Chairman of Ministry of Sound

The Realities of Touring - Taking your work on the road and what you need to know

Dawn Prentice

Independent Producer

Thinking Digital - Integrating digital in to your work and the way you create

Ibrahim Kamara

CEO and Editor-In-Chief of GUAP the world's first video magazine

The Art of YouTube - Creating effective and high-impact video content

Hetain Patel

Visual Artist and Performance Maker

Brands - Building yours and connecting with others

Brett Booth

Head of Strategy and Creative, Urban Nerds

KEYNOTE SPEAKERS



Kymberlee Jay

Business coach and creator of 'Built for It Bootcamp'

Kymberlee Jay is a speaker, business strategist, coach and entrepreneur based in the UK.

Over the past 4 years Kymberlee has been the Director and Founder of DoodleDirect, a visual communications firm working with global corporate clients including Deloitte, Johnson Matthey and UBS, to communicate brand messages through animated content.

Prior to this Kymberlee was a street dancer known for her credible, edgy and explosive choreographic creations for artists and brands across the globe, working with Sony, Nokia, Footlocker, The BBC and ITV and also dancing for Madonna and as a Nike Athlete.

Kymberlee also works alongside international businesses in a consultancy/strategy role to make things happen in business and in arts/entertainment. Clients include Nike, Holiday Inn and global entertainment group AEG Presents.

In Spring 2019 Kymberlee will be launching her flagship online coaching program for entrepreneurs entitled Built for It: Bootcamp, an 8-week digital business intensive that empowers creatives to start, build and grow a successful and sustainable business with confidence, clarity and credibility.

kymberleejay.com @KymberleeJay kymberleejay



Simon Mellor

Deputy Chief Executive, Arts & Culture, Arts Council England

Simon leads the delivery of the Arts Council's first strategic goal: ensuring excellence is thriving and celebrated in the arts, museums and libraries. He also leads the team of national arts and culture directors. He is responsible for overseeing the development of the Arts Council's new 10 year strategy (2020-30) and provides executive board leadership for the Arts Council's international strategy.

Before joining the Arts Council, Simon was founder and General Director of the Manchester International Festival. He was also Chief Executive of the Lyric Hammersmith and producer and founder of Gloria Theatre Company. He has worked as Youth Arts Project Coordinator at the South Bank Centre, Head of Education at Battersea Arts Centre and Co-Director of Pegasus Theatre in Oxford.

Simon joined the Arts Council in 2012.

arts council.org.uk @Simondmellor



DANCE CLUSTER EAST



Polly Risbridger

Director, East London Dance

Polly became Director at East London Dance in 2013, having joined the organisation in 2003. Polly is a skilled and ambitious producer, adept at building strategic partners, and passionate about nurturing talent. Polly is currently driving a capital project to build a new home for the organisation at Sugar House Island in Stratford, which we will move to in 2020. Previous roles include Guest Lecturer for University of East London; Education Officer at Rambert Dance Company; and independent dance artist. Polly was selected as an 'East London Innovator' by Here East in 2019.

eastlondondance.org @EastLondonDance
 east.london.dance



Patrick Harrison

Executive Director, English National Ballet

Patrick joined English National Ballet as Executive Director in 2016, having previously worked at organisations including Cambridge Arts Theatre and the National Theatre. Patrick is currently on Battersea Arts Centre's Enterprises Board, and Bristol Old Vic Theatre's Trading Board offering advice and support to the executive teams, with focus on commercial opportunities and current capital projects.

ballet.org.uk @ENBallet englishnationalballet



DANCE CLUSTER EAST

WORLD CAFÉ SPEAKERS



Jasmine Wilson

Director of Learning & Engagement, Studio Wayne McGregor

Jasmine is Director of Learning & Engagement at Studio Wayne McGregor. She has been working in dance education and participation for over 20 years as a performer, teacher, producer and manager. Jasmine is a member of the One Dance UK Expert Panel for Children and Young People and a trustee of Magpie Dance, Rosetta Life and Arts Network Sutton. She was a Clore Cultural Fellow in 2009/10, undertaking a secondment with Tate Britain and a research project looking at participatory arts projects in Brazil.

waynemcgregor.com @jaswilson73 waynemcgregor

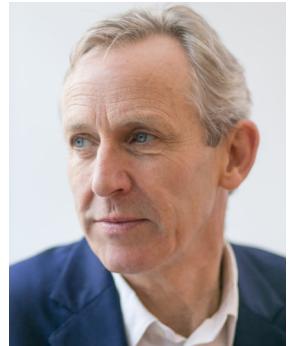
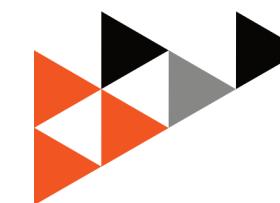


Brett Booth

Head of Strategy and Creative, Urban Nerds

Brett Booth is Partner at Urban Nerds. There he applies 10 years experience in researching, understanding and activating youth culture to head up the agency's strategy and creative teams. With Nerds he helps clients work out how best to play a valuable role in the constantly evolving youth and culture space, first through strategic consultation, second through the delivery of projects typically fusing both physical and digital engagement, particularly within social media.

urbannerdscollective.com @urban_nerds urbannerds



Alistair Spalding CBE

Artistic Director and Chief Executive, Sadler's Wells

Alistair is Artistic Director and Chief Executive of Sadler's Wells. Under Spalding, the world-leading dance house supports and develops artists at every stage of their career, and has commissioned and produced over 170 new dance works. Audiences of over half a million come to Sadler's Wells' London theatres each year, with over 130,000 enjoying its touring productions at venues across the UK and overseas.

sadlerswells.com @Sadlers_Wells sadlers_wells



Dawn Prentice

Independent Producer

Dawn is a producer working in the independent sector across the commissioning, production and presentation of live work in the UK and internationally. Before going solo in 2017, Dawn was Head of Touring at Sadler's Wells, and prior to that, she was Admin Director at Candoco for ten years. Dawn is currently working with artists Lucy Carter, Michael Clark, Trajal Harrell (for Manchester International Festival), Sidi Larbi Cherkaoui, Will Tuckett and Fin Walker on a variety of projects.

@dawnprentice1



WORLD CAFÉ SPEAKERS



Hetain Patel

Visual Artist and Performance Maker

Hetain is a visual artist and performance maker. His live performances, films, sculptures, and photographs have been shown in galleries and theatres worldwide. He is a Sadler's Wells New Wave Associate and made his first dance company work for Candoco in 2014, which continues to tour internationally. His work appears in multiple formats, intended to reach the widest possible audience. His videos online have been watched over 35 million times, including his TED talk of 2013 titled, 'Who Am I? Think Again'.



hetainpatel.com

@HetainPatel1

patrickhetain



Lee Griffiths

Artist & Producer, Far From The Norm / Artists 4 Artists

Lee Griffiths is a dance artist and producer working in the realms of hip hop dance theatre. Artistic Director of The Company (2012-2015), a performer with Botis Seva/Far From The Norm (2013-2017), creative producer with Botis Seva/Far From The Norm since 2015. Founder and Co-Creative Director of Artists 4 Artists. Working/worked with individuals/organisations such as Chris Reyes, Theo 'Godson' Oloyade, Body Politic Dance, Theo TJ Lowe, Rachel Kay/Creation Box London.



@LeeNGriff

leengriffiths



Ibrahim Kamara

CEO and Editor-In-Chief, GUAP

Ibrahim is a 25-year-old digital entrepreneur and co-founder of GUAP, which has grown from the world's first video magazine to becoming a multi platform youth media brand, covering all aspects of creativity and culture. GUAP produces content (both in print & online), events and has a youth co-creation agency.



guap.co.uk

@IbrahimKamara_ / @GUAPMAG

ibrahimkamara_ / guapmag



Lohan Presencer

Chairman, Ministry of Sound

After graduating in Acoustic Engineering, Lohan worked for a small independent record label before moving to Warner Music in the mid 90s. He ran the strategic marketing division before being poached by indie label and nightclub empire Ministry of Sound to run their recorded music operations. Over the last 20 years, as CEO of the Group, Lohan built Ministry of Sound into the largest independent record company in the world which he sold to Sony Music Entertainment in 2016. Ministry have launched a private members club and shared workspace for the creative industries in a 50,000 square feet warehouse in south London. "The Ministry" is the first of many new collaborative creative centres across the globe



ministryofsound.com/the-ministry

WORLD CAFÉ SPEAKERS



Rashmi Becker

Founding Director, Step Change Studios

Rashmi Becker is the founder of Step Change Studios, which she established with the support of the Ideas Fund to provide opportunities for disabled and non-disabled people to dance. Rashmi is passionate about dance and diversity. In less than two years Step Change Studios has supported over 1,500 disabled people to dance, and was the 2018 winner of the One Dance UK Innovation Award. Rashmi is committed to promoting the benefits of physical activity on health and wellbeing and was recently appointed to the Board of Sport England.



stepchangestudios.com



@Step_Change



[stepchangestudios](#)



Tobi Kyeremateng

Cultural Producer, BABYLON Festival, Black Ticket Project



Tobi Kyeremateng is a Cultural Producer from South London. She has worked for organisations such as Apples and Snakes, Bush Theatre, Brainchild Festival, Battersea Arts Centre and Old Vic Theatre, and has collaborated in programming exceptional British talent at cultural events such as AFROPUNK London, Citadel Festival, Wilderness Festival and #MERKY BOOKS LIVE.



tobikyere.com



@bobimono



[bobimono_](#)



THE IDEAS FUND

FUNDING AND SUPPORT TO HELP CREATIVE IDEAS BECOME A REALITY

The Ideas Fund is designed to enable dance creatives to research, test and/or launch new artistic and entrepreneurial ideas. We received 100 applications and today you will hear the 15 shortlisted individuals pitching for up to £5000. The deciding panel will be chaired by Polly Risbridger and is made up of the contributing partners who will each get a vote:

- **Eva Martinez**, Artistic Programmer and Artist Development, Sadler's Wells
- **Jonny Siddall**, Director, Redbridge Drama Centre
- **Laura Howes**, Trusts and Research Manager, English National Ballet
- **Ligaya Salazar**, Director and Curator, Fashion Space Gallery, London College of Fashion
- **Ruby Baker**, Creative Producer: Artists & Events, East London Dance

Supporting Partners will have a non-voting representative on the panel:

- **Andrew Hurst**, Chief Executive, One Dance UK
- **Jasmine Wilson**, Director of Learning and Engagement, Studio Wayne McGregor
- **Tania Wilmer**, Director, Stratford Circus Arts Centre



IDEAS FUND PITCHES

ANAT CEDERBAUM, LÉO LÉRUS & TONY NWACHUKWU (Pitch presented by Tony Nwachukwu)

Project: A Joint Vocabulary for Contemporary Dance and Music

We are dance and music practitioners keen to transform the collaborative landscape between contemporary dance and music.

 cdr-projects.com/about  @its_cdr  cdrprojects

ARUNIMA KUMAR (Arunima Kumar Dance Company)

Project: The Avatars

Arunima Kumar Dance Company, AKDC, is a UK leading Indian dance institution with performances in over 50 countries with over 2000 shows.

 arunimakumar.com  @arunimakg

BEX ANSON & DAV BERNARD (Megahertz Scenography)

Project: PULL UP Sessions

Megahertz Scenography are award winning designers of vibrant theatrical environments. Creative duo Bex Anson and Dav Bernard, live and breathe circus, dance and live music.

 m-hz.co.uk

CHARLOTTE EDMONDS & ELIZABETH PICK (Pitch presented by Elizabeth Pick)

Project: Words Fail Me

Charlotte Edmonds and Elizabeth Pick are both choreographers and filmmakers looking to make an impact in the dyslexic community through thought provoking movement pieces.

 _elizabethpick / charlotte_edmonds

CLAIRE HOUGH (Pitch presented by Duwane Taylor)

Project: For The Kulture

KRUMP isn't just a dance style, it's a lifestyle. It has its own language, its own music, its own art form and its own culture. For The Kulture embodies all of those elements.

 forthekultureuk

IDEAS FUND PITCHES

GRACE OKEREKE

Project: Uprise Rebel Productions

The company aims to address the dance sector balance of diversity by creating a platform and networks that support the development and visibility of work created by black female artists.

JOEL O'DONOOGHUE (Joel O'Donoghue Company)

Project: The Museum of Memories

My work is a mash-up of athletic movement, subtle everyday gestures, and fantastically bizarre moments of nothingness. Each work I create is a composition of memories.

 joelodonoghue.co.uk

KASIA TRUEFITT (A Truefitt Collective)

Project: Magical Minds

Our mission is to make dance accessible and inclusive for all communities of people, to promote healthy minds and bodies through the arts.

 atruefittcollective.com  atruefittcollective

KATE SCANLAN (Scanners Inc)

Project: The Style Years

Scanners Inc creates healthier communities through street culture producing creative events in public & hidden spaces. We tell stories creating smiles & memories for all.

 scannersinc.com  @ScannersInc  scannersinc

KLOÉ DEAN (Myself UK Dance)

Project: 10 Year Celebration - ICON & Round Table Discussion

Kloé Dean, founder of Myself UK Dance, is a passionate director & creative performer from London with an array of worldwide performance, choreographic & teaching credits.

 myselfdance.com  @MsKloeDean / @MyselfDance  kloedean / myselfukdance

IDEAS FUND PITCHES

THE IDEAS FUND

KRISTINA WALSH

Project: Architecture of Autonomy

Kristina Walsh works at the intersection of art and design, creating footwear, fashion artifacts, and prosthetic legs.

 kris-walsh.com

 @krisewalsh

 krisewalsh

LUCY MCCRUDDEN (Dance Mama)

Project: Summit Like a Dance Mama

Lucy McCrudden, Founder of dancemama.org is a London-based dance entrepreneur and advocate with a high profile, 17-year career in Dance Learning and Participation.

 dancemama.org

 @thedancemama

 lucymccrudden

MICHAEL SIMON

Project: Cain & Able

A Hip Hop dancer from south London, I have danced commercially with various artists as well as within the Hip Hop dance community.

 locslifeandlyrics

PATRICK COLLIER (201 Dance Company)

Project: SAD BOOK

201 creates daring urban dance-theatre productions that are accessible, socially responsive and challenge prejudices and stereotypes in both content and form.

 201dancecompany.com

 @201DanceCompany

 201dancecompany

SHEENA KHANNA (Moxie Brawl)

Project: Nightmare in Punk Alley

Moxie Brawl is a fresh all female inclusive dance theatre company that makes work for indoors, outdoors and places where performance shouldn't be.

 sarahblanc.com/moxiebrawl

 @MoxieBrawl

 moxiebrawl

Investing Partners:

ual: london college
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EastLondonDancetv

Join our Supporters Circle to help us reach, support and inspire even more people from just £3 a month. Sign up here: eastlondondance.org/support

East London Dance Team

Director:	Polly Risbridger
General Manager:	Ben Cooper-Melchiors
Interim General Manager	Lucy Grant
Creative Producer: Artists & Events :	Ruby Baker
Creative Producer: Participation & Events:	Gemma Griffiths
Communications Manager:	Ben Stanley
Partnerships & Development Manager:	Pauline Redondo Etim
Youth Dance Producer:	Charlene Davies
Assistant Producer:	Amy Welch
Assistant Participation Producer:	Bryony Farrant-Davis
Company & Digital Coordinator:	Jessie Calway
Projects Assistant: Surrey Placement:	April Willows

The Ideas Summit is presented and produced by East London Dance and supported by The Fidelio Charitable Trust and Stratford Circus Arts Centre

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Strategic Partner



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